



Job Title:	Marketing Executive
Location:	Head Office, Huddersfield
Reports to:	Division Marketing Manager

General Description

Reporting to the Marketing Division Manager, the main responsibility of the 'Graphic Marketing Executive' role is to provide the business with creative insight, being the key person and responsible for designing and creating graphics for digital and print communication.

Candidate profile

You are a marketing all-rounder with a minimum of 2 years' experience working in a small, multi-skilled marketing team, preferably in a manufacturing or industrial setting.

The successful candidate will be a motivated self-starter who can work with the minimum of supervision. A creative thinker but with an analytical mind too, the successful candidate will be an enthusiastic contributor, a good relationship builder and one who is enthusiastic about a new challenge.

There may be a small amount of travel in the role and there is also the occasional possibility of being required to work outside of normal working hours.

Attention to detail is a must in this role!

Range of duties:

- Responsible for creative development of projects, from concept through to design.
- Effectively contribute to website, social media content, online and print content for all brands, ensuring visual compliance
- Creatively contribute to the Marketing strategy and produce artwork/assets for product launches, website development, exhibitions, print literature and direct mail.
- Liaising with all departments and colleagues to produce labels and supporting artwork.
- Maintain corporate branding across all channels, whole following established branding guidelines.
- Must be proficient with IT, in particular Adobe Creative Suite, Microsoft Office, Mailchimp, social media platforms and business-related systems such as ERP and CRM. Knowledge of Wordpress CMS an advantage.

Person Specification

Areas to be assessed	Details	Essential	Desirable
Experience Type of experience required in role	Educated to degree level	✓	
	CIM or equivalent marketing qualification or currently studying for one		✓
	Minimum 2 years' working in a similar post	✓	
Competencies Skills and abilities required for effective performance	Excellent Communication	✓	
	Team Work	✓	
	Able to work without supervision	✓	
	Flexibility & Adaptability	✓	
	Planning & Organising	✓	
	Problem solving mindset	✓	
	Confident with IT & systems and Marketing packages	✓	
Personal qualities Disposition and characteristics	Confident and proactive	✓	
	Team player	✓	



relevant to the job	Attention to detail	✓	
	Passionate	✓	
	Professional	✓	
	Self-Motivated	✓	
	Approachable	✓	
	Flexible in approach to work tasks	✓	
	Keen to develop their career in marketing and gain new skills	✓	

Please apply on the vacancy page, found in the Careers section of the Polyseam website.

Closing Date: 29 July 2022

No Agencies Please.

Intelligent Chemistry.